

# University of Pretoria Yearbook 2018

## Research methodology 801 (EBW 801)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	Faculty of Economic and Management Sciences
<b>Module credits</b>	0.00
<b>Programmes</b>	MCom Human Resource Management (Coursework) MCom Industrial Psychology (Coursework) MCom Tourism Management MPhil Economics (Coursework) MPhil Tourism Management PhD Economics PhD Entrepreneurship PhD Marketing Management PhD Organisational Behaviour PhD Tourism Management
<b>Service modules</b>	Faculty of Natural and Agricultural Sciences
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	Friday and Saturday classes
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Economic and Management Sciences Deans Office
<b>Period of presentation</b>	Year

### Module content

- Developing the background to a research problem, and developing a problem statement and propositions and hypotheses relevant to their study.
- Compiling a thorough literature review of the topics they intend to study.
- Approaches to research: An overview of the different approaches to research (qualitative, quantitative and mixed methods) and the philosophical approaches that underpin them (positivism, post-positivism, interpretivism, constructivism, critical theory and pragmatism).
- Different research designs in quantitative and qualitative methods, and appropriate sampling approaches for the different research designs.
- Qualitative research methodology: An overview of qualitative methods for organisational research. An overview of the different methodologies on a continuum between modernistic qualitative and post-modernistic qualitative research.
- Quantitative research methodology



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